

NBI Business Idea Competition

3rd April: Application deadline

10th April: Notification to the Finalists

20th and 22nd April: Business workshops

Day 1 - Tuesday 20th April

16:00 - 17:00 - Introduction and Innovation - turning science into life-saving treatments or devices

What should be in your pitch, what makes a technology interesting to the 'real world'

17:00 - 17:15 - Break

17:15 - 18:15 – Understanding Markets

Researching your Innovation, getting evidence from stakeholders and thinking about your business model

Day 2 - Thursday 22nd April

16:00 - 17:00 - Intellectual Property

What is it and who owns it? How does it link with your business strategy?

17:00 - 17:15 - Break

17:15 - 18:15 – Finance - time and Money

How long is it going to take us to do this?

How much is it going to cost?

23rd-27th April: Mentorship sessions (1 hour per team, scheduled between mentors and teams)

28th April: Competition Day

15:00 - 15:15 - Introductions

15:15 - 16:45 - Team presentations, block 1

16:45 - 17:00 - Break

17:00 - 18:30 - Team presentations 2, block 2

18:30 - 19:00 - Break and panel discussion (speaker talk TBC)

19:00 - 19:15 - Winner announcement and closing remarks