**Business Idea Competition Application Form**

The information contained in this form is confidential.

**1) Read the guidelines and familiarise with the rules of the competition.**

2) **Fill the application form and send to** manchester@nwbiotech.co.uk

**Applicant Details:-**

|  |  |
| --- | --- |
| **Captain Details** | |
| **First Name:** | **Surname:** |
| **University:** | **University email:** |
| **Programme/Course** *(e.g. BSc Biotechnology)***:** | |
| **Faculty:** | **Department:** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Team Name** | | | |
|  | | | |
| **Team Members** (It is mandatory to have a team size of 1 or 4 participants) | | | |
| **Name** | **Faculty** | **School** | **University email** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

|  |
| --- |
| **Technology** |
| 1. Describe the Idea/technology. Explain what makes it unique.  *This should be a non-technical description and may be used as a summary of your project within the NBI competition for a range of audiences.* (Maximum 200 words). |
|  |

|  |
| --- |
| **Problem** |
| 2. Describe the problem addressed by your idea/ business (Maximum 200 words). |
|  |
| 3. What alternative solutions are currently on the market that address the problem? (Maximum 100 words). |
|  |

|  |
| --- |
| **Product/Service** |
| 4. How do you think your idea/technology can be used as a product or service? (Maximum 200 words). |
|  |

|  |
| --- |
| **Customer Details** |
| 5. Who is your customer? Who will pay for your product/service? Please include details of any market research/feasibility testing that you have completed for your product. (Maximum 200 words). |
|  |

|  |
| --- |
| **Additional Information** |
| 6. Provide any additional information about your Idea/Technology that is relevant for the competition. (Maximum 300 words). *(Images, Logo, Links to website and other relevant material can be added in this section to illustrate your point)* |
| Logo:  Product:  GANTT chart: |

|  |
| --- |
|  |

**\*By sending this application to manchester@nwbiotech.co.uk, the participating team attest that they have read, understood and agreed with the Terms and Conditions of the competition.**

Northwest Biotech Initiative (NBI), The University of Manchester| manchester@nwbiotech.co.uk