

IBIC x NWBI Business Idea Competition Application Form

The information contained in this form is confidential.

- 1) Read the guidelines and familiarise yourself with the rules of the competition.
- 2) Fill in the application form and send to manchester@nwbiotech.co.uk

Applicant Details:-

Team Captain Details	
First Name:	Surname:
University:	University email:
Programme/Course (e.g. BSc Biotechnology):	
Faculty:	Department:
Have you applied to other competitions? Y/N	Details of name and dates:

Would your team like to join the Elevator Pitch competition?	Y/N/We will decide on competition day
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Team Name			
Team Members (It is mandatory to have a team size of 1 or 4 participants)			
Name	Degree & Faculty/School	Roles in the team/startup	University email
Captain name			

Technology
1. Describe the Idea/technology. Explain what makes it unique. <i>This should be a non-technical description and may be used as a summary of your project within the NBI competition for a range of audiences. (Maximum 200 words).</i>

Problem

2. Describe the problem addressed by your idea/business. Why is your business idea valuable? What will the impact be on the north-west's industrial biotechnology sector? (Maximum 200 words).

3. What alternative solutions are currently on the market that address the problem? (Max 300 words).

Product/Service

4. How does your idea differentiate/is better than the current options and how can you commercialise it? In which stage is your start-up now? Is your concept proved? How are you going to implement R&D? Are you ready to ask for funding (it is ok if you are not, you can still participate)? What is your MVP? (Maximum 500 words)

Customer Details

5. Who is your customer? Who will pay for your product/service? How do you know your product or service is something customers want or need?. Please include details of any market research/feasibility testing that you have completed for your product. (Maximum 200 words).

Additional Information (OPTIONAL)

6. Provide any additional information about your Idea/Technology that is relevant for the competition. For example If you win the big prize, how would you spend it? (Maximum 300 words). *(Images, Logo, Links to website and other relevant material can be added in this section to illustrate your point).*

***By sending this application to manchester@nwbiotech.co.uk, the participating team attest that they have read, understood and agreed with the Terms and Conditions of the competition.**