

Consulting Case Competition 2024

FAQs

Frequently asked questions (FAQs)

What is the Consulting Case Competition and what to expect?

- Five teams of student/post-docs act as 'consultants' for a fictional biopharmaceutical company - Daraga Inc.
- The teams are judged based on the best proposal pitched in response to a case brief.
- Winners are awarded a cash prize, with the runners up and third place team winning smaller amounts as well.
- Consulting workshops and mentoring workshops by industry experts
- Case studies-based proposals given in the form of a two-page executive summary and a ten-minute pitch.

Who is the organiser?

- North West Biotech Initiative (NWBI) - Organises the competition, recruits and shortlists

Who prepares the case studies for the competition?

- North West Biotech Initiative (NWBI)

Who is involved in the Consulting Case Competition?

- Judges - Three industry experts to act as judges for the competition.
- Mentors - Each team will be paired with an industry expert (five in total), who can provide advice/guidance in the three weeks leading up to the competition (when the teams are preparing their pitches).
- Speakers – Industry experts will give talks centred around career paths within consulting.
- Non-competing audience - Students and researchers who are interested, but not competing, can attend the afternoon of the competition.

Who is eligible to participate?

- Undergraduate or postgraduate students or post-doctoral researchers interested in biotechnology, in teams of 2-5 people. From any university in Manchester, or potentially from further afield if there is significant interest.

Would I have to prepare anything in advance?

- Unlikely unless informed prior to the event. Just attend the event with your team and an open mind!

Who can I contact if I am interested but do not have a team yet?

- manchester@nwbiotech.co.uk