



North  
West  
Biotech  
Initiative



Consulting Case Competition  
North-West Biotech Initiative

# Consulting Case Competition 2024

## FAQs



Remap

Εpsilogen

### **Frequently asked questions (FAQs)**

#### **What is the Consulting Case Competition and what to expect?**

- Five teams of student/post-docs act as 'consultants' for a fictional biopharmaceutical company - Daraga Inc.
- The teams are judged based on the best proposal pitched in response to a case brief.
- Winners are awarded a cash prize, with the runners up and third place team winning smaller amounts as well.
- Consulting workshops and mentoring workshops by industry experts.
- Case studies-based proposals given in the form of a two-page executive summary and a ten-minute pitch.

#### **Who is the organiser?**

- North-West Biotech Initiative (NWBI) - organises the competition, recruits and shortlists participants.

#### **Who prepares the case studies for the competition?**

- North West Biotech Initiative (NWBI).

#### **Who is involved in the Consulting Case Competition?**

- Judges - Two leading industry experts to act as judges for the competition.
- Mentors - Each team will be paired with an industry expert, who can provide advice/guidance in the three weeks leading up to the competition (when the teams are preparing their pitches).
- Speakers – Industry experts will give talks centred around career paths within consulting.
- Non-competing audience - Students and researchers who are interested, but not competing, can attend the afternoon of the competition day.

#### **Who is eligible to participate?**

- Undergraduate or postgraduate students or post-doctoral researchers interested in biotechnology, in teams of 2-5 people. From any university in Manchester, or potentially from further afield if there is significant interest.

#### **Would I have to prepare anything in advance?**

- Unlikely unless informed prior to the event. Just attend the event with your team and an open mind!

#### **Who can I contact if I am interested but do not have a team yet?**

- [manchester@nwbiotech.co.uk](mailto:manchester@nwbiotech.co.uk)